**PROPOSAL FOR RUGGED-CHAIRS**

Prepared by: Wanjugu Irene, front end developer Two2Two creations

Client: Rugged-Chairs, Samantha Merrit.

**Rugged Chairs Objectives**

Rugged-Chairs (RC) is a company that solves mobility difficulties among people in the disabled community by providing electronically controlled wheelchairs. RC goes further to customize these wheelchairs for individuals living in areas with rough terrain, which has not been heard of before.

This creation was birthed out of Samantha’s own experience with her grandmother’s inability to move around as a result of the rough environment she lived in. The main objective of Rugged Chairs is, therefore, to assist others in similar situations to Samantha’s grandmother; to give hope to people who did not think that they would the opportunity to be in control of their own movements again.

Two2Two understand and resonate with the above objective and we know how important it is for our client to fulfil it. Also, currently, Rugged-Chairs has the challenge of fulfilling the market’s demand of its product. Many have approached the company and have made known their interest in purchasing the chairs. Working with Two2Two creations will enable our client to fulfil her clients’ needs in a swifter manner clearing the backlog. We will fashion the website to cater to RC’s objective and provide the users with more than just amazing chairs; that little bit extra user experience will be added to make it easier for RC’s clients to find, purchase and use these Rugged Chairs.

Two2Two will create a website that best meets all the client’s and subsequent users’ requirements.

**Two2Two Scope of Work**

Two2Two will create a platform that allows pre ordering and purchasing of the Rugged Chairs. These are the major things that we will be dealing with:

1. User Research

We will aim to know who exactly the target market for the Rugged Chairs. This will involve analysis of all the outstanding order that RC have currently. Knowing this will enable our developers to create the most appropriate tool to enhance the purchasing experience for these customers.

1. Design, build and test the website

Using the above information, Two2Two will design and build a website for Rugged Chairs. We will also test this website using information gathered during the process. The client’s and potential users’ input will be received and incorporated accordingly throughout the whole process.

**Detailed Work Plan and Timeline Overview**

The following is a proposed activity plan based on expected scope of work described above. The actual activities and exact timeline dates may be adjusted depending on the requests of Ma3Route and the agreed start date of the project.

A signed contract (of the scope of work and agreed budget) and a paid deposit are required before work can begin.

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| **Activity** | **Date** | **Description** | **Deliverables** |
| User research (UX Design) | Days 1-7 | To determine the target market for Rugged Chairs and their needs. Samantha will provide our team with all information concerning all the orders made; delivered or outstanding. We will do research using this and more data from market | UX Report - A description of major characteristics of RC's type of user. Also, key requirements for that must be incorporated into the website to make the user experience optimized |
| Design the Website | Days 7-10 | Using the above data I will design a website for Rugged Chairs. This will be presented to Samantha for review and comments. Relevant changes will be incorporated in the design until the client is satisfied | Initial draft design using Photoshop |
| Create the website | Days 10-24 | After getting the go ahead from the client I will proceed with the creation of the website. The client will be informed of the progress at the end of each week | Working prototype of the website where client's inputs will be added where agreed upon |
| User Test the website | Days 25-26 | We will conduct a test of the workings of the website on 3 potential users. This will help us determine where improvements are needed to create the ultimate user experience | Report on the good, the bad and ugly for our website; these are shared with the client for additional input |
| Update and finalize the Website | Days 27-30 | Updates will be made to the website using the report created after the user testing | Final version of the working website is presented to the client |

**General Budget**

The following table outlines general costs to execute this scope of work. A specific budget is available upon request given approval of this project.

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| **Purpose** | **Amount** | **Notes** |
| Deposit (for initialization of project) | $1,500 | This needs to be paid when contract has been signed |
| UX, Designing and Creating Website | $1,500 | Paid after completion |
| **TOTAL** | **$3000** |  |